

'LEGEND' TV ADVERTISEMENT - Lesson Plan (by Kim Baker)

1. Introduce the subject by discussing attitude to alcohol in NZ and the learners' home country.
2. Vocabulary: check that learners know:

drunk, haunt, ghost, puzzle, crash (car and stay the night), legend,

(You can use pictures from Google Images if necessary)

<http://www.youtube.com/watch?v=dIYvD9DI1ZA>

3. 1st/2nd watching - learners watch and listen to answer following questions - learners check with partner between views

**Where are the people?*

**What are they doing?*

**What is the main character thinking about?*

**Who is Monique?*

**Why is he a 'bloody legend'? (explain bloody here – make sure they know that it is possibly offensive, although here it is used simply as an intensifier)*

4. 3rd/4th watching: Gapfill on worksheet - learners check with partner between views - go through as a class

5. Pairwork -find words/phrases in the text on worksheet (the answers are in order so this should help learners)

Teacher goes through these words and phrases with class for pronunciation and usage.

6. Discussion on Worksheet - in pairs or in small groups, then can go through some in class

Possible Language Focus - 1st conditional (real possibility in the future)

egs in dialogue - *If he dies, I will have to live with his family.*
If he dies, Ghost George will haunt me forever.

Possible language focus - SHOULD (for advice)

egs in dialogue - *I should say something*
I don't think you should drive.



'LEGEND' TV ADVERTISEMENT - Worksheet (by Kim Baker)

Watch the ad and fill in the gaps

George's friend (thinking) - "Oh no - George is _____ - he's too wasted! I should say something but I could look dumb in front of Monique."

Other guy - "Bro, Monique says you're dumb!"

George's friend (thinking) - "But if he _____, I will have to live with his family."

Boy in family - "Puzzle Time!"

George's friend (thinking) - "And if he dies, Ghost George will _____ me forever!"

Ghost George - "Grab a chip - wanna chip?"

George's friend - "You know I can't grab your _____ chips!"
"_____!"

Boy 1 - "Spoon!"

Boy 2 - "Space head!"

Ghost George - "Booo!"

George - "_____, bro?"

George's friend - "I've been internalizing a really complicated situation in my head."

George - "What are you on about?"

George's friend - "I don't think you should drive."

George - "Nah!"

George's friend - "No, you're too _____, bro. Just crash here!"

Other - "Yes, crash here."

George - "Okay."

Stop a mate from driving drunk - legend!

Find words/phrases in the ad that mean...

- * drunk (adj)(slang) _____
- * stupid (adj) (slang) _____
- * male friend (n) (slang) _____
- * take/get (v) _____
- * do you want a ...? (contraction) (slang) _____
- * idiot(n) (slang) _____
- * person with no brain (n) (slang) _____
- * thinking deeply about something and deciding what to believe (v) _____
- * difficult, confusing (adj) _____
- * what are you talking about? (phrase) _____
- * no (exclamation)(slang) _____
- * stay the night (v)(slang) _____

Discuss with your partner

Who do you think this ad is aimed at?

What do you think is the aim of this ad? Do you think it will work?

Why does George's friend hesitate to tell George not to drive?

What are the advantages of telling George not to drive?

Are there any disadvantages?

Did you like the ad? Why/why not?

What would you do in the same situation?

What do you think about drink-driving?

What do you think happens in NZ if you get caught drink-driving? What happens in your home country?